



Engaging College Students:

Strategies for Successful Assessment Completion

June 21, 2023



Introductions

- Dr. Solomon Alao
Assistant Vice President, Outcome Assessment, Morgan State University
- Dr. Jessica Jacovidis
Psychometric Consultant, Territorium
- Peg Thomsen
Senior Specialist, Product Manager, Territorium
- Eric Stoller
VP of Digital, Territorium
- Julie Murphy
VP of Operations, Territorium
- Dawn Crawford
Director of Customer Success, Territorium



Agenda

- Intro to Territorium - Eric
- Insights from Morgan State University – Dr. Alao
- Student Engagement + Assessments - Jessica
- Badging and Assessments: Introducing the Territorium Badge Ecosystem - Peg
- Q & A

territorium Assessment Services



Personalized assessment platform with remote proctoring.



with Official Content from ETS

Measure foundational skills in reading, writing, critical thinking and mathematics.



Measure core skills, including Civic Competency & Engagement, Critical Thinking, Intercultural Competency & Diversity, Quantitative Literacy, and Written Communication.







Make Skills and Competencies Count for Success.



Quick Poll:

What factors do you believe influence student engagement in assessments?



What's in it for the student?

Insights from Dr. Alao



Career/Job Related

Graduate School

Health/Wellness

**Personal
Development**

Social Development

**Support My
Program/University**

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Key topics to be covered

- Understanding the importance of student engagement in assessments
- Factors influencing student engagement
- Designing engaging assessment formats and question types
- Measuring student engagement – how do you know when it’s low and what can you do about it. (e.g., response time, brief survey measures, – student opinion scale.)
- Overcoming common barriers to student participation
- Strategies for enhancing engagement

Understanding the importance of student engagement in assessments



Factors influencing student engagement



Designing engaging assessment formats and question types





Measuring student engagement – how do you know when it's low and what can you do about it.

(e.g., response time, brief survey measures, – student opinion scale)

Overcoming common barriers to student participation





Strategies for enhancing engagement

Badges





Questions & Answers



Thank you!

hi@territorium.com