

Federal Priorities are Converging Around Skills, Credentials, and Outcomes

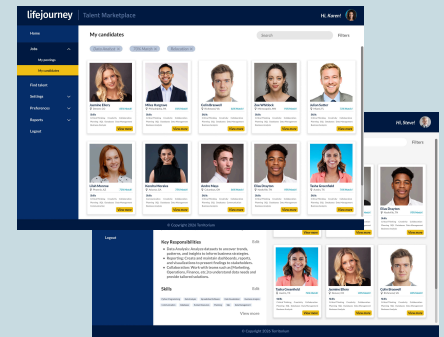


Why Learning and Employment Records and Talent Marketplaces matter for state higher education systems

Federal policy and funding are increasingly pointing in the same direction.

Recent signals across Talent Search, the Strengthening Community Colleges Training Grants (SCCT), Workforce Pell-related planning, and broader workforce initiatives all reinforce the need for stronger alignment between learning, credentials, and employment outcomes.

For state higher education systems, this is becoming a matter of infrastructure.



What's changing

Institutions are being asked to help learners:

- build and demonstrate workforce-relevant skills
- move more clearly between education and employment
- participate in short-term and work-based learning pathways
- show progress in ways that are more useful beyond the transcript

At the same time, states are under growing pressure to support:

- stronger workforce alignment
- more portable and transparent credentials
- clearer pathways across institutions and workforce partners
- better visibility into learner outcomes

Where Learning and Employment Records fit

A Learning and Employment Record (LER) creates a more complete and portable picture of learner progress, including:

- credentials and achievements
- competencies and skills
- work-based and experiential learning
- short-term and non-degree pathways
- verified evidence of learner development over time

Where Talent Marketplaces fit

A Talent Marketplace connects what learners know and can do to real opportunities in the labor market.

For states and systems, this supports:

- alignment between credentials and workforce demand
- clearer signals for learners, institutions, and employers
- connected pathways between higher education and workforce ecosystems

Why this matters for state systems

Many of the priorities now emerging at the federal level depend on infrastructure that most institutions and systems do not yet have in place.

That includes the ability to:

- organize credentials, competencies, and achievements in a more structured way
- make learner progress more visible across programs and pathways
- support portability across institutions, workforce systems, and employers
- better understand outcomes across different learner populations and credential types

Without this infrastructure, states risk creating more activity without creating more visibility, coherence, or measurable value.

How Territorium supports this work

Territorium works with institutions and systems to make learner progress, credentials, and pathways more visible and more connected to opportunity.

This includes:

- Learning and Employment Records
- digital credentialing and learner achievements
- skills and competency visibility
- workforce-connected pathways
- stronger alignment between education and employment outcomes

The next phase of higher education will require stronger infrastructure for learner mobility and workforce outcomes.

To learn more or start a conversation, connect with Territorium.

