

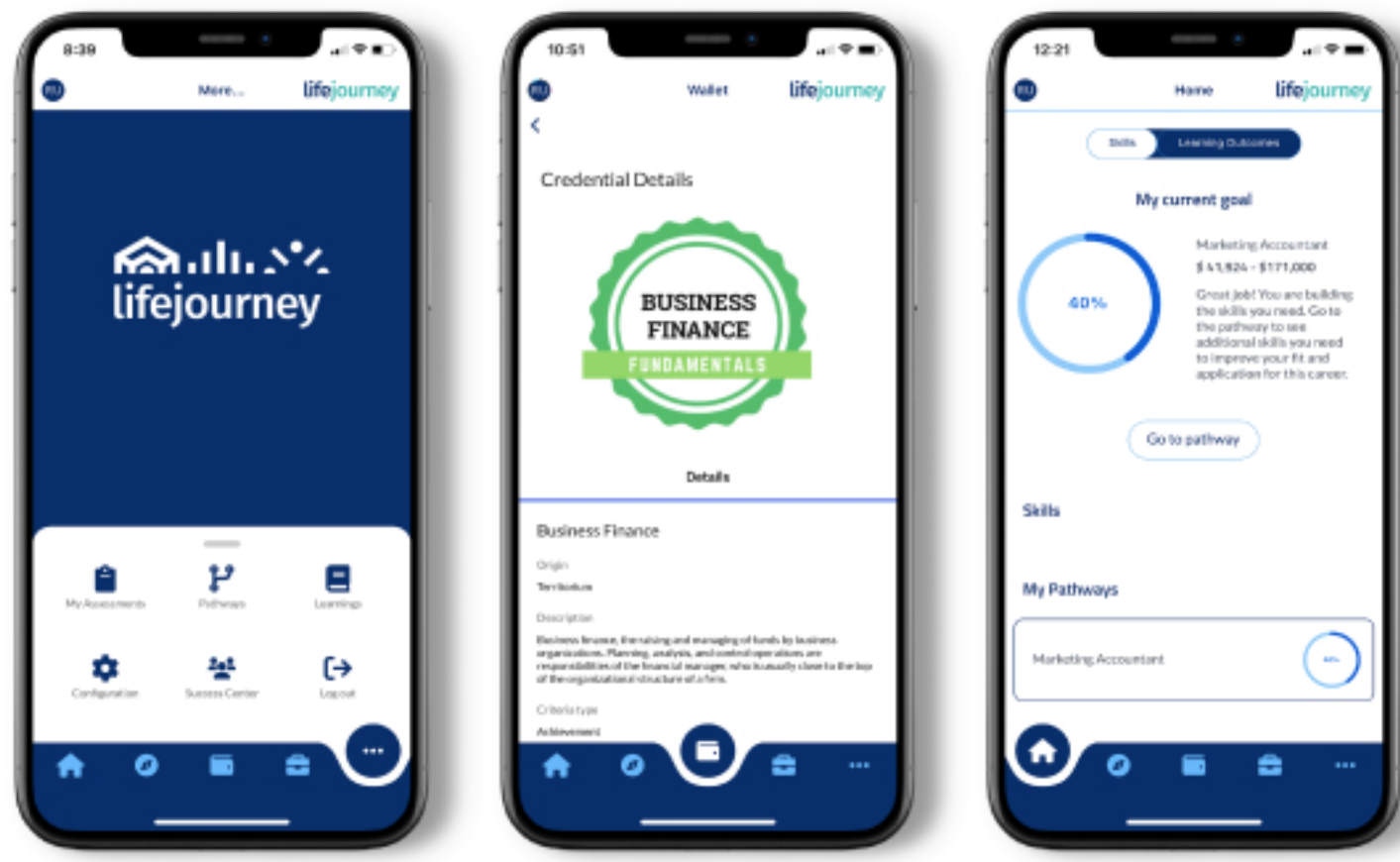
# WHY lifejourney

## INTRODUCTION

### LifeJourney App

Created by Territorium, designed as a revolutionary tool for learners to manage their educational and professional journey.

## Connecting Learners to Careers Using Verified Skills



## IMPORTANCE FOR LEARNERS

### Digital Credential Management



#### Centralized Wallet

Offers a mobile wallet for storing digital credentials, including badges, microcredentials, and digital records.



#### Permanent Accessibility

Ensures credentials are always accessible, providing a lasting record of verified skills.

### Career Matching

#### Jobs Matching Technology



Integrates advanced technology to match users with careers that align with their verified skills.

#### Pathway Selection



Allows users to select up to 5 career pathways to evaluate their credentials against, facilitating focused career planning.

#### Progress Tracking



Enables learners to track their progress along chosen pathways, ensuring they stay aligned with their career goals.

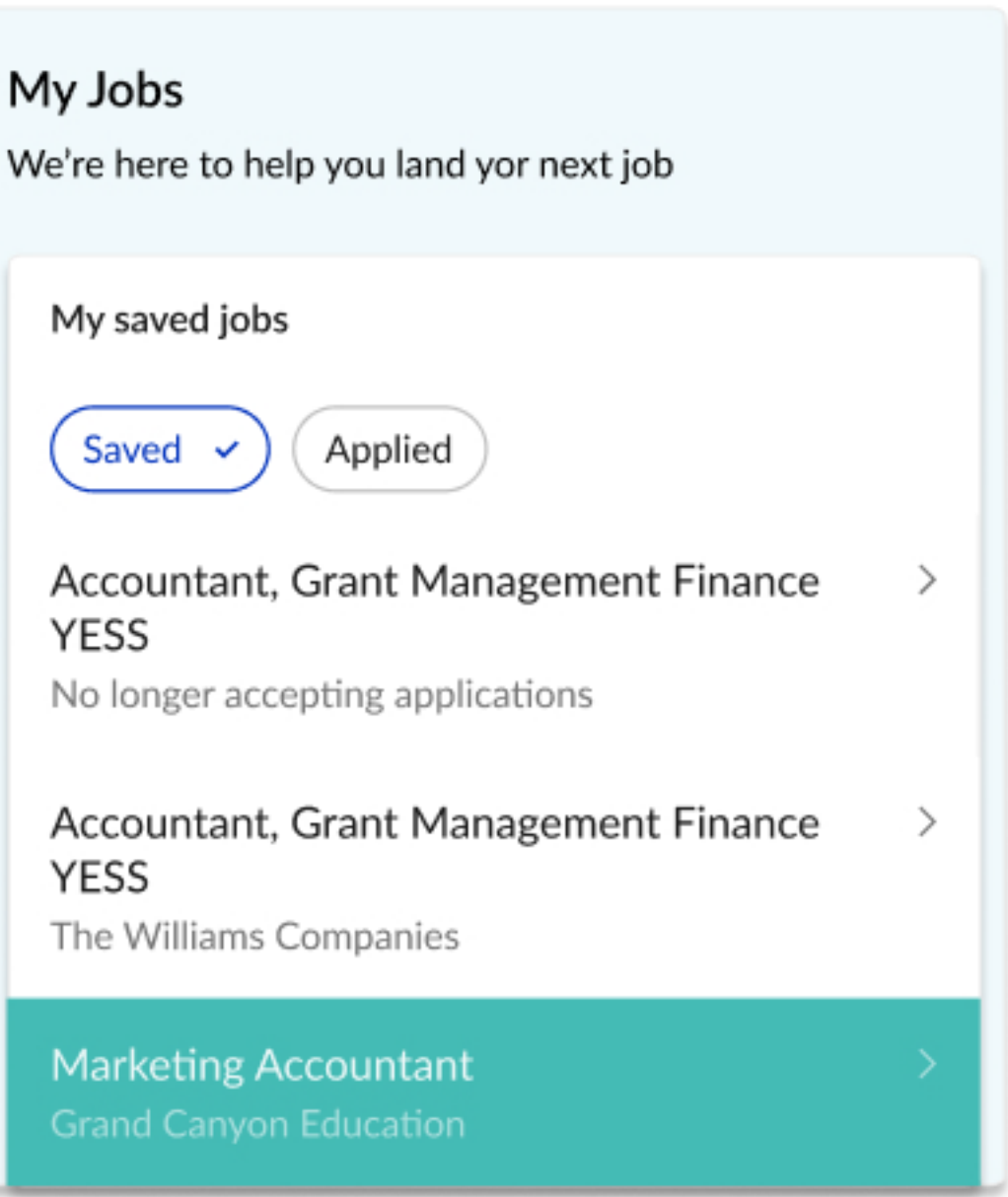
### Job Search Simplification

#### Vast Job Database

Grants access to millions of job listings, making the job search process more efficient and wide-ranging.

#### Streamlined Job Discovery

Simplifies finding suitable careers by using verified skills and chosen pathways as filters for job searches.



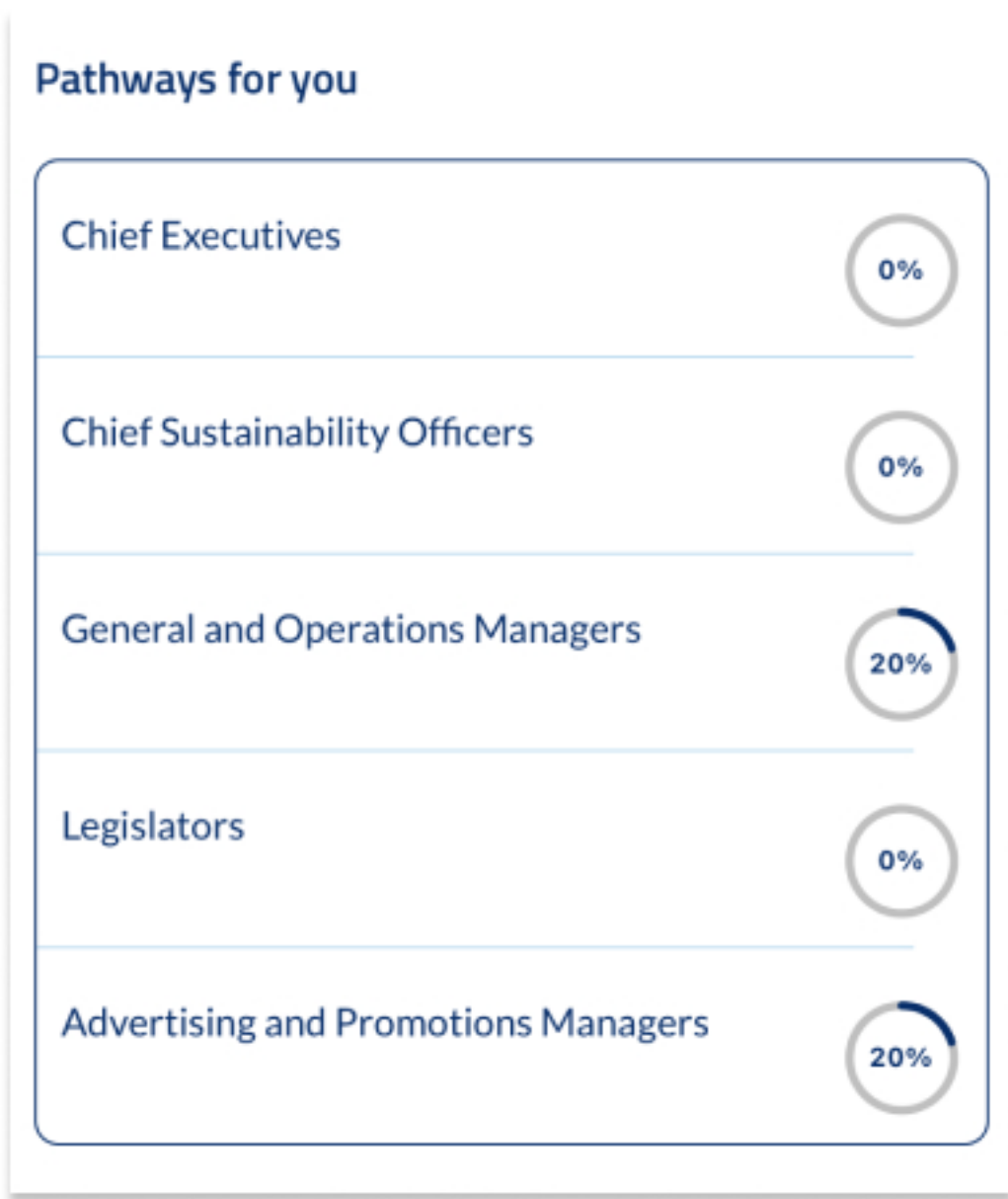
### Additional Points

#### Empowers Learners

LifeJourney app empowers learners by making their verified skills the forefront of their job search and career planning efforts.

#### Future-Proofing Careers

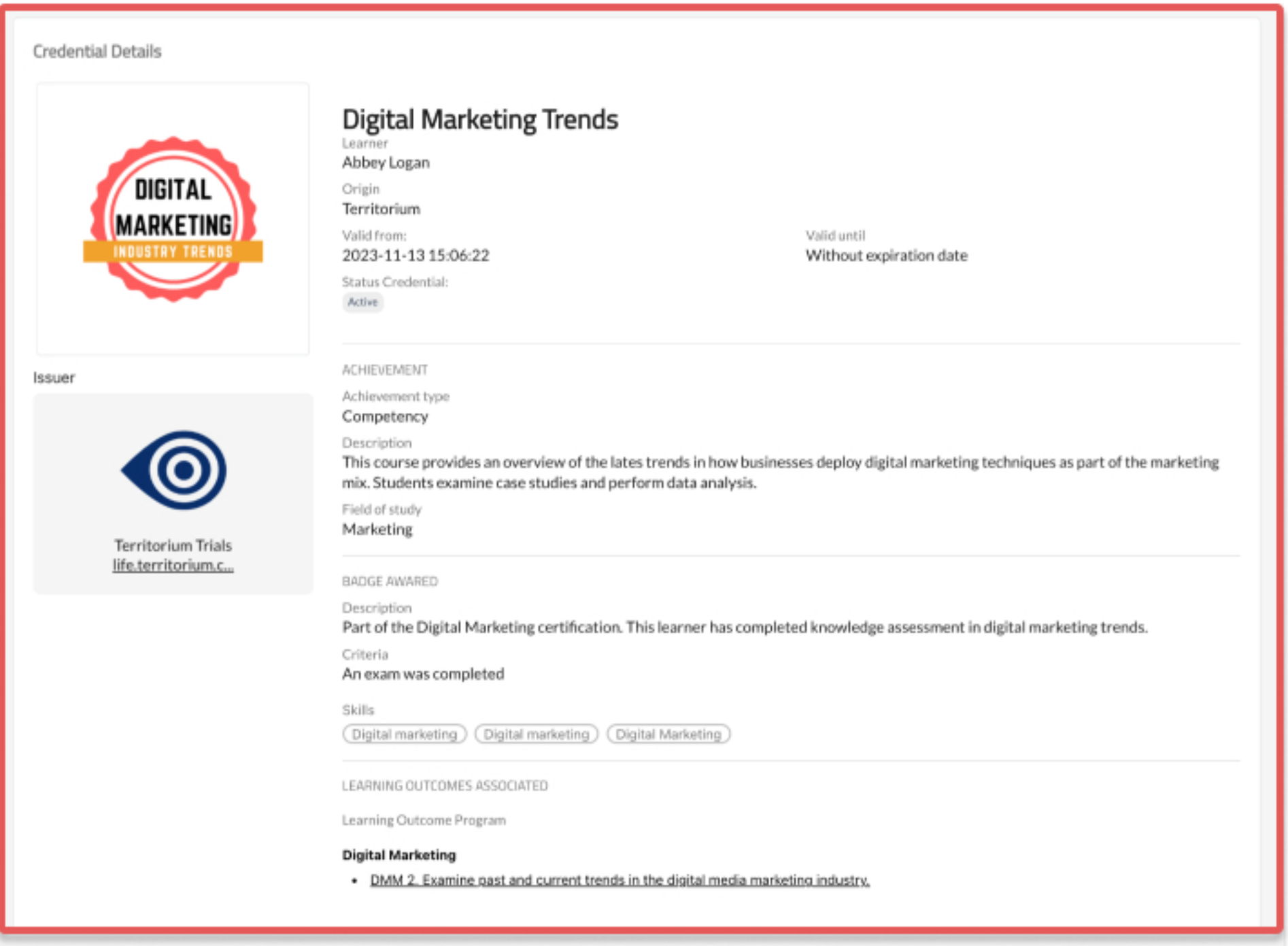
By focusing on digital credentials and matching skills with career opportunities, it future-proofs the careers of its users in a dynamic job market.



## Learners Know Their Skills, Learners Curate and Share Badges and Credentials with Others

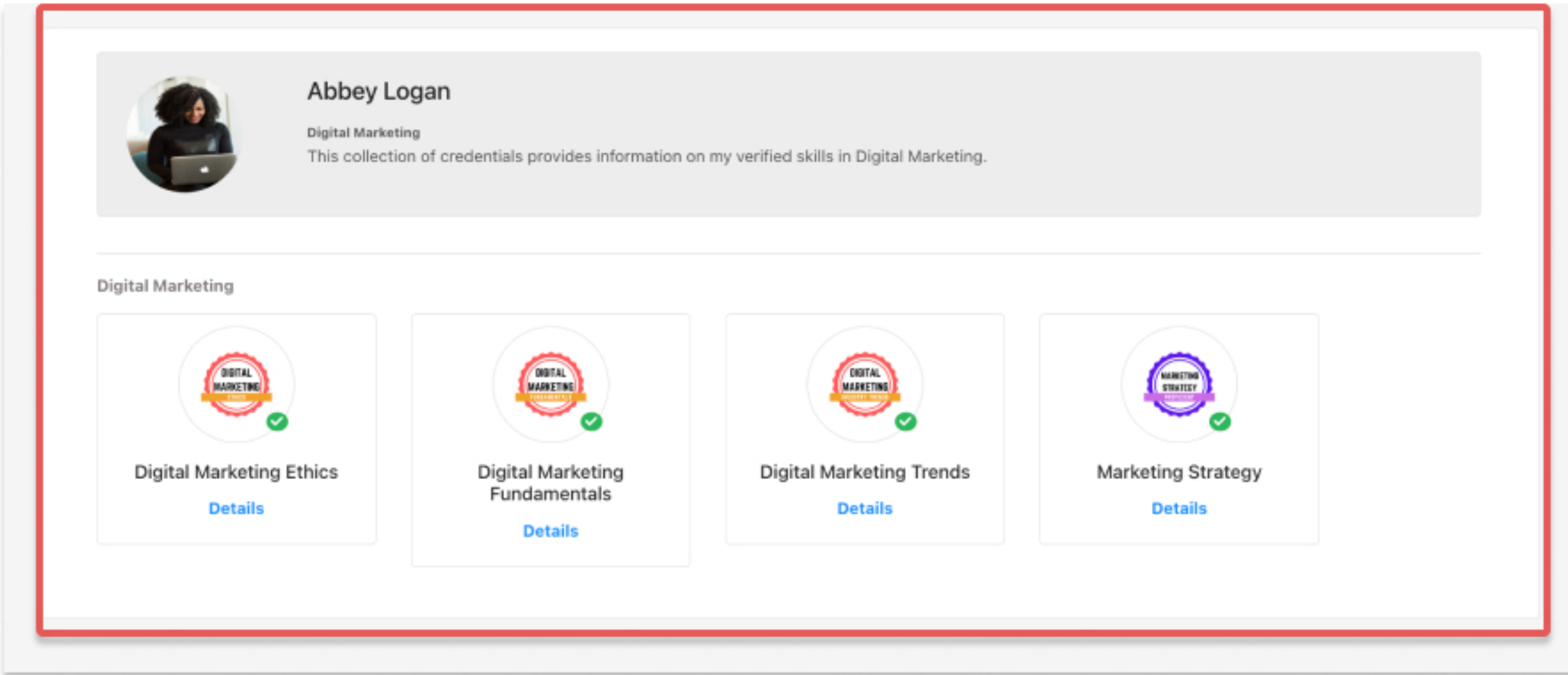
### Single Credential

Learner can share a credential providing detailed information about skills achievement.



### Learner Curated Group of Credentials

Learner can create a grouping of credentials curated for a specific purpose like sharing with an employer.



### Learner Public Profile

Learner can author and share an information-rich Public Profile.

